

## Message Text

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ACTION EUR-12

INFO OCT-01 ISO-00 AID-05 CEA-01 CIAE-00 COME-00 EB-07  
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FM AMEMBASSY PARIS  
TO SECSTATE WASHDC 5540

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USOECD

PASS COMMERCE USTS FOR EDGELL, SHIPKA AND WANDNER

E.O. 11652: N/A  
TAGS: EIND, OECD  
SUBJECT: MEETING OF THE 33RD SESSION OF THE TOURISM  
COMMITTEE, JULY 4-6, 1977

1. SUMMARY: TOURISM COMMITTEE MET JULY 4-6, ADOPTED  
ANNUAL REPORT ON TOURISM POLICY, AND DISCUSSED SUCH  
ISSUES AS TOURISTS AND ENVIRONMENT, AND TOURISTS AS  
CONSUMERS. S. A. WANDNER OF USTS REPRESENTED U.S.  
END SUMMARY.

2. MAJOR PORTION OF THE MEETING DEALT WITH ANNUAL  
REPORT ON TOURISM POLICY AND INTERNATIONAL TOURISM IN  
OECD MEMBER COUNTRIES FOR 1976. THE COMMITTEE ADOPTED  
THE REPORT FOR 1976 AND EARLY 1977 AFTER IT REVIEWED  
ITS SCOPE AND CONTENT, INCLUDING A NUMBER OF CHANGES  
AND IMPROVEMENTS SUGGESTED BY THE AD-HOC WORKING PARTY.  
COMMITTEE ALSO ADDED SPECIFIC ITEMS TO THE REPORT AS  
SUGGESTED BY MEMBERS. THIS REPORT PROVIDES IMPORTANT  
COMPARATIVE DATA TO EVALUATE INTERNATIONAL AND DOMESTIC  
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TOURISM IN THE 24 OECD NATIONS. THESE NATIONS PROVIDE  
ABOUT THREE QUARTERS OF THE WORLD'S TOURISTS AND ABOUT  
FOUR-FIFTHS OF THE WORLD'S TOURISM RECEIPTS. DATA ON  
TOURISM TO AND FROM THESE NATIONS IS IMPORTANT FOR U.S.  
EVALUATION OF ITS POSITION IN THE SPHERE OF INTER-  
NATIONAL TOURISM AND FOR EVALUATING THE EFFECTIVENESS  
OF THE U. S. TRAVEL SERVICE IN PROMOTING FOREIGN

TOURISTS TO THE U.S.

3. THE TOURISM COMMITTEE ALSO CONSIDERED A NUMBER OF SPECIFIC ITEMS ON THE AGENDA:

A) A REPORT WAS MADE BY THE TECHNICAL COOPERATION COMMITTEE (TECO) ON THE "JOINT PROJECT ON THE APPRAISAL OF PUBLIC INVESTMENT PROJECTS." A SUMMARY ACCOUNT WAS PRESENTED OF THE "FIRST SECTORAL SEMINAR ON APPRAISAL METHODS FOR INVESTMENT PROJECTS IN THE TOURISM SECTOR."

THIS REPORT WAS OF PARTICULAR RELEVANCE FOR TOURISM IN THE U.S. SINCE IT DEALS WITH THE GOVERNMENT POLICY ON SUPPLY SIDE OF TOURISM WHICH HAS BEEN OF GREAT CONCERN TO U.S. SENATE'S NATIONAL TOURISM POLICY STUDY WHICH IS CURRENTLY UNDERWAY AND DUE TO BE COMPLETED IN NOVEMBER 1977. PART I OF THIS SENATE STUDY HAS NOTED THE FRAGMENTATION OF U.S. GOVERNMENT POLICY ON THE SUPPLY SIDE OF TOURISM. THE TECO REPORT OFFERS SOME INSIGHT INTO THE HANDLING OF THIS ASPECT OF TOURISM POLICY IN OTHER NATIONS, AND THIS POLICY MAY BE OF RELEVANCE TO THE CURRENT REAPPRAISAL OF U.S. TOURISM POLICY.

B) TOURISM AND THE ENVIRONMENT WAS THE SUBJECT OF A PRESENTATION BY A REPRESENTATIVE OF THE ENVIRONMENT COMMITTEE. THE COMMITTEE IS HAVING A SERIES OF UNCLASSIFIED

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MEETINGS OF A "GROUP OF EXPERTS ON THE ENVIRONMENT AND TOURISM." THE GROUP WILL CONDUCT A SERIES OF CASE STUDIES ON TOURISM AND THE ENVIRONMENT IN A NUMBER OF NATIONS. THE STUDIES GROWING OUT OF THESE MEETINGS MAY HAVE RELEVANCE TO CURRENT U.S. POLICY ON TOURISM. THE GROUP WILL ALSO STUDY ISSUES INCLUDING TOURISM AND CONSUMER AFFAIRS.

C) TOURISM FOR RETIRED PERSONS WAS EXAMINED IN A NOTE BY THE FRENCH DELEGATION.

D) PROTECTION AND ASSISTANCE FOR TOURISTS WAS EXAMINED IN A NOTE BY THE GREEK DELEGATION. THE TWO APPROACHES CONSIDERED WERE A TYPE OF INSURANCE FOR FOREIGN TOURISTS SUCH AS THE CURRENT SPANISH INSURANCE PROGRAM OR A SYSTEM OF ASSISTANCE TO FOREIGN TOURISTS INCLUDING FOREIGN LANGUAGE ASSISTANCE. SALZMAN

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## Message Attributes

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